**Wisconsin Mutual Insurance Company**

**BUSINESSOWNERS APPLICATION**

<table>
<thead>
<tr>
<th>Name of Applicant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailing Address</td>
</tr>
</tbody>
</table>

**City** | **State** | **Zip** | **Phone** |

- [ ] Issue
- [ ] Quotation

**Term:** Annual  **Billing Term:** [ ] Annual  [ ] Semi-Annual  [ ] Quarterly  [ ] EFT  **Effective Date**  

**Applicant is:**
- [ ] Individual
- [ ] Corporation
- [ ] Partnership
- [ ] Joint Venture
- [ ] Other (specify)  

**Premise is:**
- [ ] Protected
- [ ] Partially Protected
- [ ] Unprotected

**Location of premises (Enter “Same” if same location as above.)**

1. 
2. 

**Occupancy (of each location)**

1. 
2. 

**Mortgagee(s) and address**

1. 
2. 

**1. Occupancy:**
- [ ] Habitational  [ ] Families
- [ ] Motel  [ ] Units
- [ ] Office
- [ ] Mercantile-Single Occupancy
- [ ] Mercantile-Multiple Occupancy

**Describe other occupancies in building**  

**2. Construction:**
- [ ] Fire Resistive (Class A)
- [ ] Masonry Noncombustible (Class B)
- [ ] Masonry Combustible (Class C)
- [ ] Frame (Class D)

**3. Applicant’s interest in premises:**
- [ ] Lessee
- [ ] Owner/Occupant
- [ ] Owner/Lessor

**4. Number of swimming pools:** [ ] (photo required)  **Fenced and rules posted:**
- [ ] Yes
- [ ] No

**5. Is this brokerage business?**
- [ ] Yes
- [ ] No  

**6. Is this new business to your agency?**
- [ ] Yes
- [ ] No

**7. Is there other insurance in force?**
- [ ] Yes
- [ ] No  

**8. Who may company personnel contact?**
- [ ] Phone

**9. Does applicant currently have other policies with Wisconsin Mutual?**
- [ ] Yes
- [ ] No  

**10. The information contained herein has been prepared from our records and is true and correct to the best of my knowledge.**

**Agency Name**

<table>
<thead>
<tr>
<th>Insured or Authorized Representative</th>
<th>Agent</th>
<th>Date</th>
</tr>
</thead>
</table>

WMI BIZ  5/10
<table>
<thead>
<tr>
<th>Coverages</th>
<th>Amount of Insurance</th>
<th>Base Rate</th>
<th>Modifier</th>
<th>Net Rate</th>
<th>Premiums</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building #1</td>
<td>$</td>
<td>Rate (per thousand) x x = $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contents #1</td>
<td>$</td>
<td>Rate (per thousand) x x = $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Building #2</td>
<td>$</td>
<td>Rate (per thousand) x x = $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contents #2</td>
<td>$</td>
<td>Rate (per thousand) x x = $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Higher Deductible</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coverage C – Loss of Income</td>
<td></td>
<td>(included in Coverage) Included</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coverage L – Business Liability</td>
<td>$300,000 Limit included</td>
<td>$500,000</td>
<td>$1,000,000</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Coverage M – Medical Payments</td>
<td>$1,000 Limit included</td>
<td>$3,000</td>
<td>$5,000</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Fire Legal Liability</td>
<td>$50,000 Limit included</td>
<td>$100,000</td>
<td>$250,000</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Coverage D – Money &amp; Securities</td>
<td>$1,000 on /$1,000 off</td>
<td>$2,000 on /$2,000 off</td>
<td>$5,000 on /$2,000 off included in Special Form</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Burglary &amp; Robbery</td>
<td>(Optional on Standard Form Only)</td>
<td>Apply debit to contents rate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exterior Signs</td>
<td>Total Limits: $</td>
<td>Rate (per hundred) x = $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Glass</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exterior – 2nd floor or below</td>
<td>#________ sq. ft. x ________ = $</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exterior – above 2nd floor</td>
<td>#________ sq. ft. x ________ = $</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interior</td>
<td>#________ sq. ft. x ________ = $</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$</td>
<td>Rate (per thousand) x x = $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Valuable Papers &amp; Records</td>
<td>$</td>
<td>Rate (per thousand) x x = $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property Additional Coverage Endorsement</td>
<td>PACE 1</td>
<td>PACE 2</td>
<td>PACE 3</td>
<td>PACE 4</td>
<td>= $</td>
</tr>
<tr>
<td>Employee Dishonesty</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Automatic Increase Coverage A</td>
<td>2%</td>
<td>4%</td>
<td>6%</td>
<td>8%</td>
<td>10%</td>
</tr>
<tr>
<td>Actual Cash Value</td>
<td>Building</td>
<td>Contents</td>
<td>Increase base rates by appropriate rate factor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food Spoilage</td>
<td>$</td>
<td>Breakdown &amp; Contamination</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ordinance or Law Extension</td>
<td>Value of Undamaged Portion Included in bldg. limit. No premium charge.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Debris Removal &amp; Demolition $________ x base bldg. rate x factor = $</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Increased Cost of Construction $________ x base bldg. rate x factor = $</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>$</td>
<td>= $</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Premium</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
UNDERWRITING INFORMATION

GENERAL

1. How many years in business?

2. Name of previous insurance company

3. Has any company ever cancelled or non-renewed any coverages now being applied for? □ Yes □ No
   If yes, explain

4. List all losses in the past 3 years (give date, amount, and description)

5. Housekeeping: □ Excellent □ Good □ Average □ Less than average

6. Retail Risks:
   – Business hours
   – Maximum amount of cash or checks on hand $_________ Where kept
   – Are checks stamped for deposit upon receipt? □ Yes □ No
   – How often are bank deposits made?

7. Safe on premises? □ Yes □ No
   If yes, what amount of cash is kept overnight? $_________ average; $_________ maximum

8. Burglar alarm? □ Yes □ No
   If yes: □ Central station or □ Local sounding Give complete description of alarm

If no, answer these questions:

Door construction: □ Wood □ Glass □ Metal

Are all doors, windows, skylights protected by metal bars or burglary screens? □ Yes □ No

Are doors equipped with dead bolt locks? □ Yes □ No

9. Age of building _________ years (Buildings over 40 years of age are not acceptable unless remodeled recently.)
   Remodeling dates:
   Heating _____________________________ Total area of building __________ sq. ft.
   Wiring _____________________________ Total area occupied by applicant __________ sq. ft.
   Roof ______________________________ Number of stories __________
   Plumbing __________________________ Sprinklered? □ Yes □ No

10. Heating system description (Woodburning units are not acceptable)

11. Distance from hydrant?__________________________ Distance from fire department?__________________________